

# A PASSION FOR





# P O R S C H E



*Tedd Walmsley* meets Brian and Sue Goff at Jasmine Porschalink – a company which provides parts, servicing and excellent customer care for Porsche owners

I've interviewed many local business people over the past six months all of whom have a passion for the products and services they offer. Brian and Sue Goff were no exception. I met them at their purpose built 6,500 sq ft office and workshop facility which are conveniently positioned just off the M65, and I was immediately struck by their passion for all things Porsche and the niche business they have created.

My first impression was that of an enthusiastic, energetic and professional business and a further look into the Aladdin's cave of Porsche parts and cars, confirmed those thoughts.

The business was started some 11 years ago mainly as a mail order business supplying Porsche parts and in particular wheels, to enthusiasts and owners all over the country and beyond. They

soon created an enviable reputation for quality service providing only genuine Porsche parts but at very affordable prices. Stock level is high which adds to the huge savings and makes for a very prompt service. Next day delivery is available through the online shop along with expert help and advice.

Brian and Sue went on to explain that the major expansion in the business some 12 months ago meant that they are now able to service your Porsche locally and at a fraction of the cost of taking the car to a main dealer. In the case of Porsche that means, as I'm sure all of you Porsche owners know, a trip to Bolton, Wilmslow or Kendal which would result both in a hefty bill and a day out that most of us can ill-afford or justify.

The personal service offered is second to none, and includes a collection service from home

or the office, combined with a back up service to support any problems you may have with your car. They will give you the confidence that your precious Porsche will be treated with the love and respect it deserves - all this and an invoice at the end which will have a substantial discount on main dealership prices.

Most importantly the work is undertaken by highly-trained and motivated technicians and the stamp on your service book recognised and approved by Porsche so your warranty or resale values remain unaffected. I asked Brian what he'd like to see happen with the service business.

His response typified the enthusiasm of the company: "Ultimately we would like to look after the servicing needs of every Porsche owner in the Ribble Valley. Our combination of a great service culture, personal service

and incredible savings make this an irresistible proposition."

I would urge you to call the team at Jasmine Porschalink to look after your every need.

Other bespoke services are available from adaptation and modification to your existing car to working closely together with the team of experts to create a car to your own exact specification. Tyre supply, fitting, and wheel balancing are also available for Porsche and other prestige marques. ■

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